

# ENCOURAGING PEOPLE & CITIES

Throughout its long history, Yasui Architects & Engineers has strived to give the best possible architectural form to its clients and society as a whole. We believe that architecture should draw on the essence of communities to enrich them, and inspire the individuals in them. It is with this ethos, by working closely with society, that we aim to contribute to the future.

Yasui Architects & Engineers, will celebrate its 100th anniversary in 2024. Drawing on the rich individuality and inspiration of our employees, we will strive to grow creatively and with purpose from this milestone year.



We believe architecture has the power to move people and cities. We believe it can bring energy, courage, and joy to the clients, designers, builders, and all others involved in the process of its realization, as well as to the local community. We are engaged in enhancing the value of society through architecture and its process.

BIM (Building Information Modeling) is an important tool in helping us achieve this goal. Yasui Architects & Engineers has been an early adopter of BIM in our architectural design and has contributed to the system's further spread and establishment in the industry. BIM is an effective tool in its ability to connect and utilize data not only for improving work efficiency but also for solving urban problems such as environmental issues and the development of local communities. BIM will support us as we pursue a bright and positive future for our society.

Over the last 100 years, we have accumulated much experience and knowledge. However, in order to create new value, we will have to accelerate our efforts to contribute to a better society by further refining our creativity and integrating it into a wide range of expertise.

We look forward to working with you.

April 1, 2023

Yoshihiko Sano  
President & Principal Architect  
Yasui Architects & Engineers, Inc.

**Yoshihiko Sano**

Born in Kanagawa Prefecture in 1954, he grew up in Hyogo Prefecture. Graduated from the Department of Architecture, Faculty of Engineering, Tokyo University of Science in 1979. Completed a Master's degree at the Department of Architecture, Graduate School of Engineering, Tokyo University of Science in 1981. Joined Yasui Architects & Engineers, Inc. in 1986.

He has been the President of Yasui Architects & Engineers since 1997.

He has served in the following positions: President, Japan Association of Architectural Firms; President, Osaka Association of Architectural Firms; Vice President and International Committee Chair, The Japan Institute of Architects; President, The Architectural Association of Japan; Jury member of the Architectural Institute of Japan prizes; Commissary General Director, Japan Organizing Board for UIA 2011 Tokyo; Visiting Professor at the Graduate School of Science and Technology, Kyoto Institute of Technology.

He currently holds the following positions: Director, Tokyo University of Science; Chairman, BIM Education & Extension Organization; President, NPO Toride Art Project Office; Chairman, Osaka Architect Corporate Pension Fund; Chairman, Osaka Architect Health Insurance Association; Supervisor, DOCOMOMO Japan; Supervisor, JIA-KIT Architectural Archives; Director, Organizing Committee, Hirakawacho Musics; Visiting Professor at Department of Architecture, Dalian University of Technology; Visiting Professor, Shenyang Jianzhu University; Distinguished Visiting Professor, Inje University; Visiting Professor, Graduate School of Science and Technology, Tokyo University of Science, and others.

He has received the Minister of Land, Transport and Tourism Award 2011; Honorary Fellowship of the American Institute of Architects; Honorary Fellowship of the Korea Institute of Architects; Architectural Institute of Japan Prize 2019 (Practical Achievement Division) and Medal with Yellow Ribbon 2022.



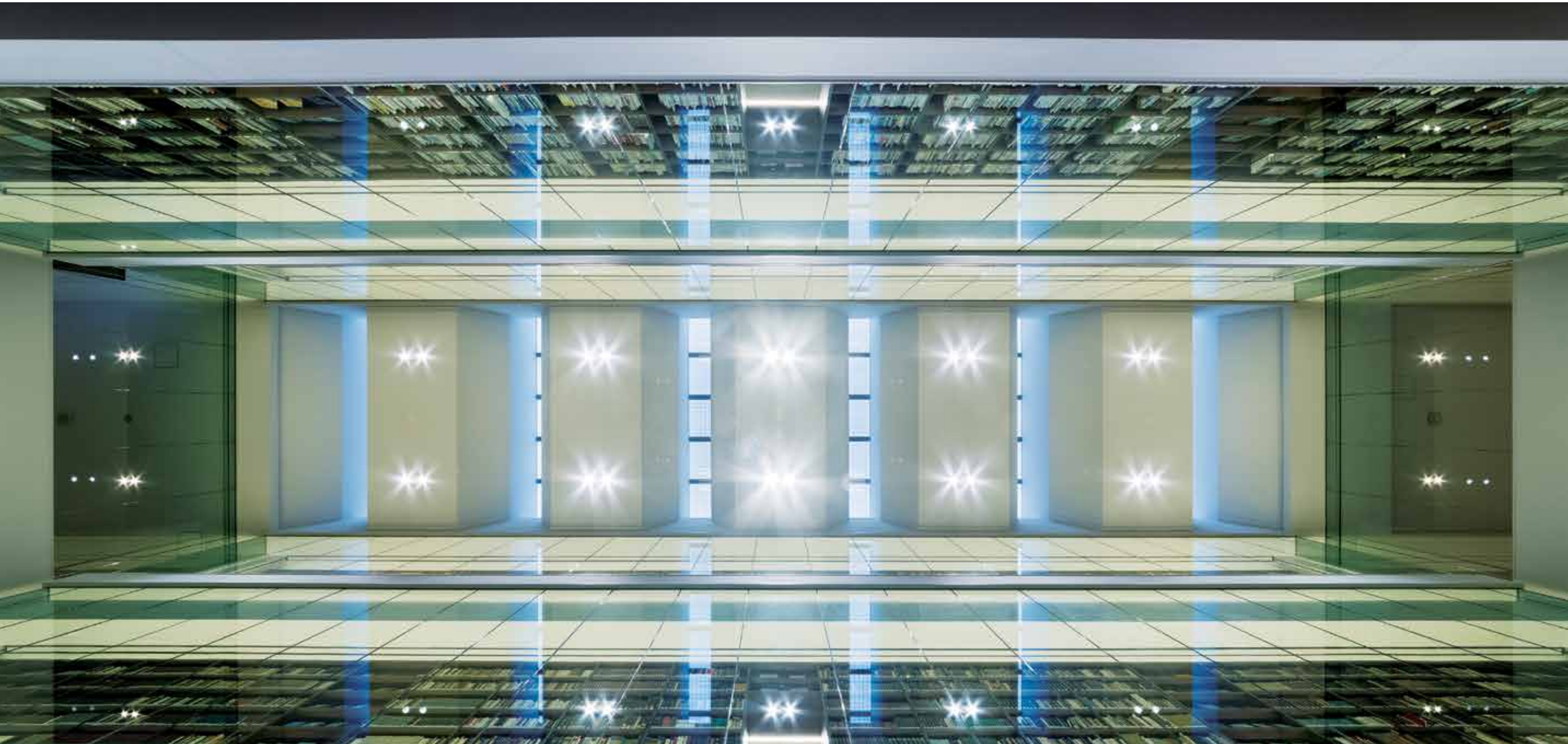
# Invigorating Society

The creation of new architecture gives people a sense of courage and something to aspire towards. The process of constructing a building excites people and makes them look to the future. Is it because the building is beautiful? That's part of it, but we think it's more because good architecture addresses important issues that society faces. Throughout history, architecture has played a central role in the cycle of people building societies and societies in turn nurturing people. At its best, architecture provides reassurance, guidance and promotes fairness. That mission is not going to change. Architecture encourages people and cities.



# For the Future of Cities

Cities start out with clear and fixed forms. Their location, size, zoning and mobility systems are set. But then they take on a life of their own and evolve in unexpected ways. This change, driven by the people within a city, is ultimately what makes it so interesting. How can we ensure cities remain filled with diversity and maintain flexible systems? What can we do to make the city a stage where every individual can shine?



# Creating New Value

The qualities society demands of architecture change with the times. The value of a building can also shift in meaning, sometimes greatly. And there are new values and meanings yet to be discovered. We must work to attain a holistic understanding of value, both emotional and economic. We want to always be sensitive to changing times and the role of architecture in society, responding accordingly.



# Continuous Learning



However old people to gain new experiences, make new connections, and absorb new knowledge and wisdom. Learning is intrinsic to good living. It is also important to teach, because active sharing of intelligence and understanding is what enables society to progress. The world works because we learn from and guide others. Humans have always devoted time and energy to building places that facilitate these processes. Making venues for learning is the starting point of architecture.

# Doing a Job with Responsibility

We have great respect for leading experts in their fields. They command our admiration because they are constantly honing their skills and solving new and harder challenges. In addition to their own efforts, they achieve results through collaboration with other experts. In short, the best people find creative ideas by tackling a shared challenge. This is how they take on and fulfil their social responsibilities, making them necessary to society and creating enduring work. Taking on responsibility in our work is essential to building a strong future.



# Design is Intelligence Made Visible<sup>\*</sup>

Good design is born from good process. It is not possible to create a good design process without setting suitable goals. Superior design emerges against the backdrop of unique circumstances. It contains intellectual struggle and the yearning for beauty, and it contains and offers inspiration and guidance to address problems in other areas of life. If the solution is clear and beautiful, things that appear special and unusual at first glance come to take on a universal character. Truly, design is intelligence made visible.

\*a quote from British designer Frank Pick



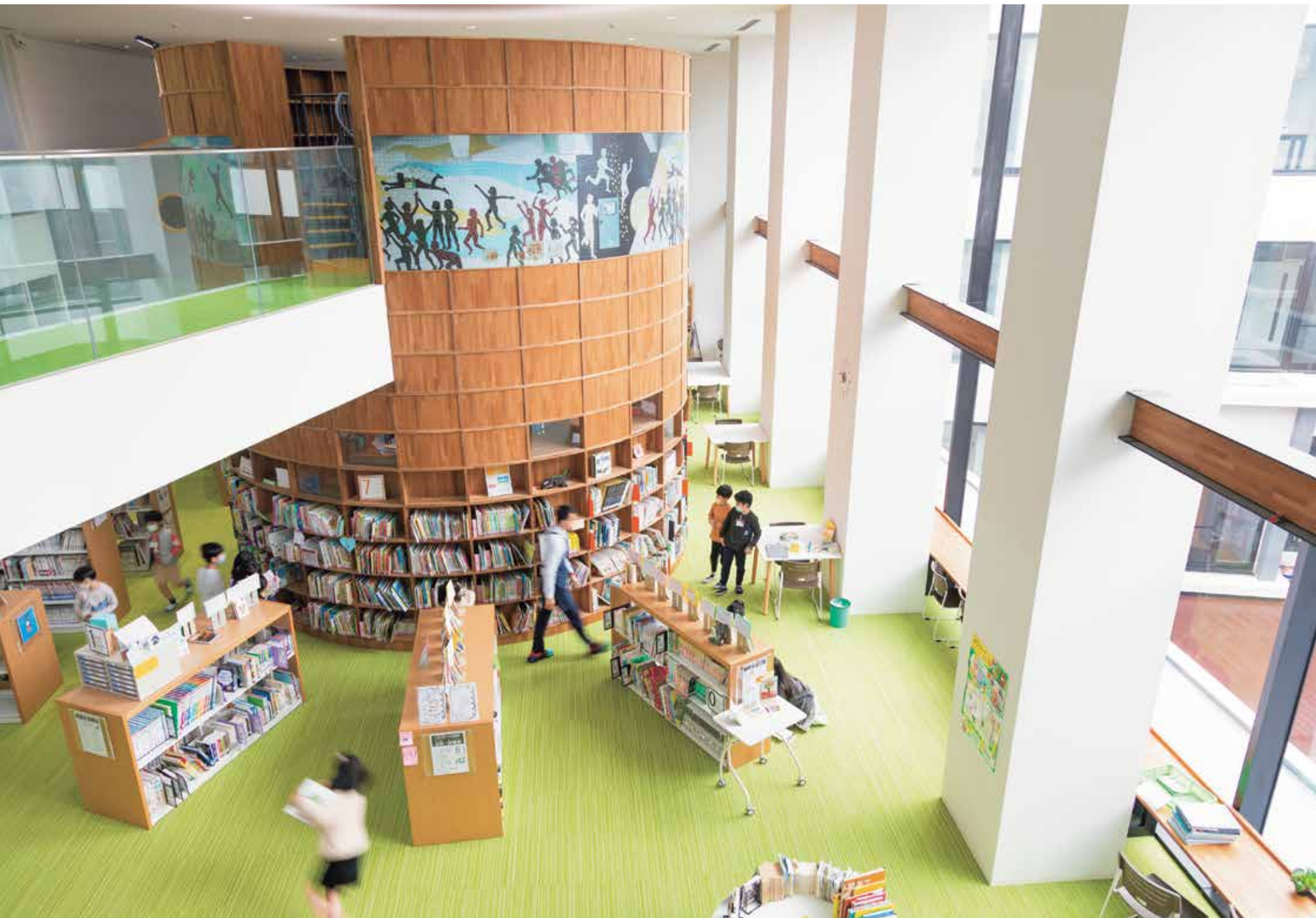




## Pondering the Future of the World

Communities are finite, and so is the Earth. Coming to terms with multiple challenges allows us to move forward. We are entering an age of complexity when that will become increasingly hard to manage. What should we do to prepare for the future? We have a responsibility to the environment, and the responsibility to maintain interpersonal relationships. Experts must address these responsibilities, either within their own fields or by going beyond them. Today's context calls on us to sharpen our awareness and capabilities.

# Facing History and Learning from Communities



Architecture creates a new environment, but is itself born of a certain environment. What information can we glean from the situations we find ourselves in day-to-day? What ingenuity is present and hidden within them? We must learn from the past and create a vision that tackles challenges that have been faced by communities past and present. But we have to go beyond the solutions of the past too and strive to create a better age. By keeping this in mind we can create a future that draws on our collective wisdom for the good of all.



## For Society, and Together with Society

Throughout history, architectural design has supported and helped society progress. Buildings have a duty to enhance the value that society generates and create new value in turn. Over time, the uplifting effect of architecture spreads, recognizing each individual and giving them the courage to move forward. Each day we will continue to work in earnest and step up our contribution to society, applying the experience and knowledge we've gained over a century.



Yasui Architects & Engineers will celebrate the 100th anniversary in 2024. We have fulfilled its corporate social responsibility (CSR), striving to solve social issues and create value through architectural design and supervision.

To remain a company trusted by society, we will put increased emphasis in the following areas. This is part of our contribution to realizing the sustainable society envisioned in the SDGs.



#### QUALITY EDUCATION

We are working to nurture the next generation of talent, and to advance communities and society.



#### GENDER EQUALITY

We are creating systems and spaces which promote diversity, where people can work in ways that fit their individual identities.



#### DECENT WORK AND ECONOMIC GROWTH

We aim to create workplaces where every employee can do fulfilling work while maintaining optimum physical and mental wellbeing.



#### INDUSTRY, INNOVATION AND INFRASTRUCTURE

We are taking on the challenge of developing and advancing a range of technologies related to architectural design.



#### SUSTAINABLE CITIES AND COMMUNITIES

In addition to creating buildings with care for communities and the environment, we work to offer solutions to the issues concerning them, through both our business and non-business activities.



#### RESPONSIBLE CONSUMPTION AND PRODUCTION

We have built a quality management system based on ISO 9001, and work on safe, high-quality architectural design.



#### CLIMATE ACTION

We are working in many ways towards working to realize a low-carbon, recycling-conscious society that coexists with nature.



#### PEACE, JUSTICE AND STRONG INSTITUTIONS

By practicing quality management, observing laws and social norms, and maintaining and raising compliance, we will continue to strengthen our social value as a company and fulfil our social responsibilities.



#### PARTNERSHIPS FOR THE GOALS

We are building dialogue with various stakeholders to advance our efforts towards a sustainable society.



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